

2017 REPORT TO THE COMMUNITY

LIVE UNITED



United
Way



United Way of
Androscoggin County

A LETTER TO THE COMMUNITY

BIG RESULTS FROM OUR COMMUNITY THIS YEAR? CHECK. ✓

This year has been nothing short of momentous as we celebrate our 85th Birthday! Originally incorporated in 1932 as the Community Chest, our name has changed over the course of years, but one thing that has never changed is our mission and vision for Androscoggin County. We are proud to have spent the last 85 years supporting the community in the tradition many have come to expect from United Way.

As we look to the future, we recognize that our communities' needs are greater than any one agency or program can tackle alone. Partner agencies, staff and volunteers are committed to laying the ground work for children to have a better future, helping families become strong and secure, offering people with disabilities independence and standing by those who are rebuilding their lives. Our work for the future of Androscoggin County includes bold goals and a plan to tackle the issues our community has identified as the most pressing. Thank you for being a partner in this year's results!

United Way of Androscoggin County is honored to have served this community for 85 years! We invite you to play a role in this year's campaign as we work tirelessly in our efforts to LIVE UNITED.

United Way of Androscoggin County invests your donation in core building blocks of our community – **Education**, **Health**, and **Income**.

Joleen Bedard
Executive Director

IT'S OUR BIRTHDAY!
85 YEARS SUPPORTING THE COMMUNITY!



LOCAL PEOPLE HELPED:



36,000

ADVOCATING FOR THOSE WHO NEED IT.



BOARD OF DIRECTORS

Terri Cook, Chair
Mechanics Savings Bank

Dawna Hannan, Vice Chair
FirstLight

Steve Bosinger, Treasurer
Austin Associates

Michael Barriault
Central Distributors

Denis D'Auteuil
City of Lewiston

Nate Holst
WMTW-TV/News 8

Holly Lasagna
Healthy Androscoggin

Cindy Letourneau
St. Mary's Health System

Matt Madden
TD Bank

Joyce McPhetres
Community Health Options

Agustin Mojica
Procter & Gamble/Tambrands, Inc.

Carrie Murphey
Bates College

Jeff Smith
Androscoggin Bank

Shane Wright
Norman, Hanson & DeTroy

STAFF

Joleen Bedard
Executive Director

Kim Preble
Director of Community Engagement

Gale Hart
Director of Finance & Administration

Patrice Mathieu
Administrative Assistant

COMMUNITY PARTNERS 2017

ADVOCATES FOR CHILDREN

BIG BROTHERS BIG SISTERS OF MID-MAINE

BOYS & GIRLS CLUBS OF SOUTHERN
MAINE AUBURN/LEWISTON CLUBHOUSE

CATHOLIC CHARITIES

COMMON TIES MENTAL HEALTH SERVICES

COMMUNITY CONCEPTS

COMMUNITY DENTAL

GIRL SCOUTS OF MAINE

HARVARD CENTER FOR
COMMUNITY PARTNERSHIPS

HEALTHY ANDROSCOGGIN

LEGAL SERVICES FOR THE ELDERLY

LITERACY VOLUNTEERS ANDROSCOGGIN

NEW BEGINNINGS

PINE TREE LEGAL ASSISTANCE

PINE TREE SOCIETY

PROMISE EARLY EDUCATION CENTER

RURAL COMMUNITY ACTION MINISTRY

SAFE VOICES

ST. MARTIN DE PORRES RESIDENCE

ST. MARY'S NUTRITION CENTER

SANDCASTLE CLINICAL
& EDUCATIONAL SERVICES

SENIORSPLUS

SEXUAL ASSAULT PREVENTION
& RESPONSE SERVICES

TEDFORD HOUSING

TRI-COUNTY MENTAL HEALTH SERVICES

TRINITY JUBILEE CENTER

YMCA OF AUBURN-LEWISTON

FUNDRAISING

AND WORKPLACE CAMPAIGNS

LIVE UNITED™



TOP 10 CAMPAIGNS

The workplace remains the largest and most important part of our annual fundraising efforts. It sustains our community impact work and our investments made each year to partners whose programs improve lives around us every day.

To all of our volunteers and thousands of donors who support the work of UWAC each year, thank you! Be assured that this is the single most effective and efficient donation you can make to ensure the vibrant health of our community.

- | | |
|---------------------------------|-----------|
| 1. TD Bank | \$195,888 |
| 2. Procter & Gamble | \$116,064 |
| 3. L.L. Bean | \$91,772 |
| 4. Bath Iron Works | \$48,621 |
| 5. Central Maine Medical Center | \$45,756 |
| 6. Mechanics Savings Bank | \$36,159 |
| 7. Geiger | \$33,260 |
| 8. Central Distributors, Inc. | \$31,094 |
| 9. Androscoggin Bank | \$25,946 |
| 10. Bates College | \$21,412 |

GIVE. ADVOCATE. VOLUNTEER.

DAY OF CARING

In 2017, United Way's annual Day of Caring brought together community members to volunteer at various projects. This event drew **292** volunteers who worked on **34** projects!

BACKPACK PROJECT

United Way of Androscoggin County, in partnership with Auburn Rotary Club, TD Bank, L.L. Bean, Anthoine Financial, Auburn Savings and Walmart Distribution Center supplied **900** backpacks for children in our community.

TOUCH-A-TRUCK EVENT

United Way, Advocates For Children, Central Maine Community College and Clover Pre-School hosted the Touch-A-Truck event where kids had the opportunity to see, touch and interact with **26** large and small vehicles. Over **1,500** people attended this family event!

2-1-1

This program is a partnership of the United Ways of Maine and Opportunity Alliance. 2-1-1 receives calls regarding heating and utility assistance, food insecurity and housing and financial assistance. In 2017 **41,963** calls were received state-wide, and **3,539** calls were from residents of Androscoggin County.

FAMILYWIZE

United Way is part of the FamilyWize community service partnership to distribute free prescription discount cards that can save individuals up to **30%** on their prescriptions. Amount saved in 2017 was **\$23,815** and **\$252,210** since the program started in Androscoggin County in 2009.

PANTRY PROJECT

The Pantry Project brings together food collection efforts of employees at local businesses to help meet the needs of people that are hungry. United Way partners with **17** Food Pantries and Good Shepherd Food Bank to distribute non-perishable items.



STATEMENT OF FINANCIAL POSITION

DEC. 31, 2017 & 2016

UNITED WAY OF ANDROSCOGGIN COUNTY, INC.

ASSETS**Cash & Cash Equivalents****Certificate of Deposits****Accounts Receivable: Other****Accounts Receivable: Regional Accounts****Unconditional Promises to Give**

(Less allowance for Uncollectible Promises of
\$95,000 and \$134,960 in 2017 & 2016, respectively)

Prepaid Expenses**Property & Equipment, Net****Investments****TOTAL ASSETS****2017**

\$ 1,396,278

262,477

17,407

689,435

2,826

14,185

256,374

\$ 2,638,982

2016

\$ 1,361,365

165,212

599

18,901

731,025

2,714

9,603

233,242

\$ 2,512,661

LIABILITIES**Accounts Payable: Trade****Accounts Payable: Regional Accounts****Accrued Payroll & Compensated Absences****Due to Designated Agencies****TOTAL LIABILITIES**

\$ 10,551

20,996

31,962

33,390

\$ 96,899

\$ 6,122

18,910

32,000

33,064

\$ 90,096

NET ASSETS**Unrestricted**

Board Designated

Board Designated: Endowment

Invested in Property and Equipment

Undesignated

Total Unrestricted Net Assets**Temporarily Restricted**

Campaign Results for Next Allocation Period

Temporarily Restricted for Disaster Relief

Total Temporarily Restricted Net Assets**TOTAL NET ASSETS****TOTAL LIABILITIES & NET ASSETS**

\$ 396,249

254,815

14,185

1,058,711

1,723,960

695,842

122,281

818,123

\$ 2,542,083

\$ 2,638,982

\$ 394,496

223,242

9,603

886,723

1,514,064

803,077

105,424

908,501

\$ 2,422,565

\$ 2,512,661

VOLUNTEERS

LIVE UNITED

BY COUNCIL

EDUCATIONAL IMPACT COUNCIL

- Tina Brooks, Co-Chair**
TD Bank
- Marc Paquette, Co-Chair**
Twin City Financial Group
- Dave Abel**
WMTW-TV/News 8
- Tahlia Chamberlain**
Literacy Volunteers-Androscoggin
- Patti Gilbert**
Androscoggin Bank
- Joyce McPhetres**
Community Health Options
- Betsy Norcross-Plourde**
Promise Early Education Center
- Mariah Simard**
Northeast Retirement Solutions
- Jeff Smith**
Androscoggin Bank

HEALTH IMPACT COUNCIL

- Ed Jawor, Chair**
Bates College
- Dawna Hannan**
FirstLight
- Cindy Letourneau**
St. Mary's Health System
- Johanna Lloyd**
Mechanics Savings Bank
- Matt Madden**
TD Bank
- Marty McIntyre**
Sexual Assault Prevention & Response Services
- Agustin Mojica**
Procter & Gamble/Tambrands, Inc.
- Naomi Williams-Pray**
Procter & Gamble/Tambrands, Inc.

INCOME IMPACT COUNCIL

- Norm Beuparlant, Chair**
City of Lewiston
- Holly Lasagna**
Healthy Androscoggin
- Chris Martel**
Spiller's
- Carrie Murphey**
Bates College
- Aaron Ortiz**
Procter & Gamble/Tambrands, Inc.
- Pam Remieres-Morin**
Central Maine Community College
- Angie Snow**
Camden National Bank

CAMPAIGN CABINET

- Nicole Lajoie, Chair**
Champoux Insurance
- Bill Tracy, Vice Chair**
Auburn Savings Bank
- Mike Barriault**
Central Distributors
- Mark Bonin**
WMTW-TV/News 8
- Jeffrey Geiger**
Geiger
- Sheri Hood**
TD Bank
- Shane Wright**
Norman, Hanson & DeTroy, LLC

EMERGENCY FOOD & SHELTER PROGRAM

- Joleen Bedard**
UWAC
- Sue Charron**
City of Lewiston
- Rabbi Sruli Dresdner**
Temple Shalom
- Lt. Holly Johnson**
Salvation Army

- Lisa McGee**
Community Concepts
- Holli Olivier**
City of Auburn
- Kim Preble**
UWAC
- Wendy Russell**
Catholic Charities
- Dot Treadwell**
Community Volunteer
- Judy Vardamis**
American Red Cross

DEVELOPMENT COMMITTEE

- Terri Cook**
Mechanics Savings Bank
- Jessica Donovan**
Hilton Garden Inn
- Rachel Hawksley**
Mechanics Savings Bank
- Nate Holst**
WMTW-TV/News 8
- Kristy Phinney**
Rinck Advertising

FINANCE COMMITTEE

- Steve Bosinger, Chair**
Austin Associates
- Diane Jambard**
State of Maine
- Mary Leavitt**
Norway Savings Bank
- Marc Pellerin**
Merrill Lynch

GOVERNANCE COMMITTEE

- Denis D'Auteuil**
City of Lewiston
- Dawna Hannan**
FirstLight
- Shane Wright**
Norman, Hanson & DeTroy

HUMAN RESOURCES COMMITTEE

- Chris Cornish**
SeniorsPlus
- Dawna Hannan**
FirstLight
- Nancy Lavoie**
Geiger
- Cindy Letourneau**
St. Mary's Health System

2017 LOANED EXECUTIVES

- Donna LeBrun**
L.L. Bean
- Susan Lindkvist**
Sponsors:
Central Maine Medical Center
Procter & Gamble/Tambrands, Inc.
St. Mary's Health System



OUR MISSION

Our mission is to increase the organized capacity of people in Androscoggin County to care for one another.

OUR VISION

We are a visible organization that focuses on contributors and volunteers as customers and are in the forefront of challenging citizens, businesses, agencies and ourselves to address the vital human needs in our communities.

6 WAYS TO GET INVOLVED



**WORKPLACE
CAMPAIGN**



**HOST THE
PANTRY PROJECT**



**GIVE A CORPORATE
DONATION**



**VOLUNTEER
YOUR TIME**



**THROW A
BIRTHDAY PARTY**



**SPONSOR
AN EVENT**

**LEARN MORE AT WWW.UNITEDWAYANDRO.ORG
OR BY GIVING US A CALL AT (207) 795-4000.**

