Day of Caring
In 2014, United Way organized its Annual Day of Caring which brought together community members to volunteer at various projects. This event drew 268 volunteers who worked on 26 projects!

ACEs (Adverse Childhood Experiences) are experiences in childhood that are unhappy, unpleasant and/or hurtful. When children are exposed to a number of negative experiences, they are more likely to suffer significant health issues as adults that may result in a decrease in life expectancy. United Way convened two summits this year to help early childhood providers learn about the effects of ACEs on children and identify resiliency factors.

Backpack Project
United Way of Androscoggin County in partnership with Auburn Rotary Club, Big Lots, LL Bean and Walmart Distribution Center made Back to School Success a reality for local families, distributing 400 packs filled with school supplies to area children.

Touch-A-Truck Event
United Way and area partners hosted the Touch-A-Truck Event where kids had the opportunity to see, touch and interact with dozens of large and small vehicles.

2-1-1 continues to receive calls regarding heating and utility assistance, food, housing and financial services, along with health and human service information. In 2014 81,705 calls were received state-wide and 6,798 calls were from residents of Androscoggin County.

FamilyWize
United Way is part of the FamilyWize community service partnership to distribute free prescription discount cards that can save individuals up to 30% on their prescriptions.

Pantry Project
The Pantry Project brings together food collection efforts of employees at local businesses to help meet the needs of people that are hungry. United Way partners with 17 Food Pantries and Good Shepherd Food Bank to distribute non-perishable items.
FUNDRAISING AND WORKPLACE CAMPAIGNS

Over the decades, our economy has changed. We have experienced the loss of manufacturing companies that sustained the annual campaign for generations. UWAC has adapted to these changes with the help of community volunteers that guide our focus: not to dwell on loss, but to move priorities to keep pace and maintain sight of our mission “to increase the organized capacity for people to care for one another.”

The workplace remains the largest and most important part of our annual fundraising efforts. It sustains our community impact work and the investments made each year to community partners whose programs improve lives around us every day.

WORKPLACE CAMPAIGNS:

- Offer a convenient and efficient way for employees to support the community and causes they believe in.
- Allow employees to give in regular increments via payroll deduction through an easy payroll deduction.
- Lets employees tap into a wealth of volunteer opportunities.

To all of our volunteers and thousands of donors who support the work of UWAC each year, thank you! Be assured that this is the single most effective and efficient donation you can make to ensure the vibrant health of our community.

Top 10 United Way Campaigns of 2014

<table>
<thead>
<tr>
<th>Rank</th>
<th>Campaign</th>
<th>Dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>1)</td>
<td>TD Bank</td>
<td>$162,073</td>
</tr>
<tr>
<td>2)</td>
<td>Tambrands, Inc. P &amp; G</td>
<td>$124,109</td>
</tr>
<tr>
<td>3)</td>
<td>L.L. Bean</td>
<td>$109,791</td>
</tr>
<tr>
<td>4)</td>
<td>Central Maine Medical Family</td>
<td>$66,038</td>
</tr>
<tr>
<td>5)</td>
<td>Central Distributors, Inc.</td>
<td>$30,426</td>
</tr>
<tr>
<td>6)</td>
<td>Mechanics Savings Bank</td>
<td>$30,097</td>
</tr>
<tr>
<td>7)</td>
<td>Geiger</td>
<td>$29,531</td>
</tr>
<tr>
<td>8)</td>
<td>City of Lewiston</td>
<td>$25,307</td>
</tr>
<tr>
<td>9)</td>
<td>St. Mary’s Health System</td>
<td>$25,056</td>
</tr>
<tr>
<td>10)</td>
<td>Bates College</td>
<td>$22,385</td>
</tr>
</tbody>
</table>
## STATEMENT OF FINANCIAL POSITION
### AS OF DECEMBER 31, 2014 AND DECEMBER 31, 2013

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$1,284,149</td>
<td>$1,097,814</td>
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<tr>
<td>Certificates of Deposit</td>
<td>164,325</td>
<td>170,914</td>
</tr>
<tr>
<td>Accounts Receivable - Centrex</td>
<td>310</td>
<td>1,248</td>
</tr>
<tr>
<td>Accounts Receivable - Other</td>
<td>6,498</td>
<td>10,565</td>
</tr>
<tr>
<td>Accounts Receivable - Regional Accounts</td>
<td>43,101</td>
<td>32,794</td>
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<tr>
<td>Unconditional Promises to Give (Less Allowance for Uncollectible Promises of $134,960 in 2014 and 2013)</td>
<td>743,458</td>
<td>794,532</td>
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<tr>
<td>Prepaid Expenses</td>
<td>3,146</td>
<td>2,831</td>
</tr>
<tr>
<td>Property and Equipment, Net</td>
<td>7,634</td>
<td>7,620</td>
</tr>
<tr>
<td>Investments</td>
<td>214,454</td>
<td>190,984</td>
</tr>
</tbody>
</table>

TOTAL ASSETS | 2,467,075 | 2,309,302 |

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIABILITIES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable - Trade</td>
<td>$2,037</td>
<td>$6,436</td>
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<tr>
<td>Accounts Payable - Regional Accounts</td>
<td>59,202</td>
<td>49,738</td>
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<tr>
<td>Agency Obligations</td>
<td>75,189</td>
<td>-</td>
</tr>
<tr>
<td>Accrued Expenses</td>
<td>2,447</td>
<td>1,072</td>
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<tr>
<td>Accrued Payroll and Compensated Absences</td>
<td>28,116</td>
<td>22,817</td>
</tr>
<tr>
<td>Due to Designated Agencies</td>
<td>46,077</td>
<td>44,875</td>
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</tbody>
</table>

TOTAL LIABILITIES | 213,068 | 124,938 |

<table>
<thead>
<tr>
<th>NET ASSETS</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Board Designated</td>
<td>392,758</td>
<td>391,976</td>
</tr>
<tr>
<td>Board Designated - Endowment</td>
<td>208,252</td>
<td>190,984</td>
</tr>
<tr>
<td>Invested in Property and Equipment</td>
<td>7,634</td>
<td>7,620</td>
</tr>
<tr>
<td>Undesignated</td>
<td>744,013</td>
<td>674,416</td>
</tr>
</tbody>
</table>

Total Unrestricted Net Assets | 1,352,657 | 1,264,996 |

Temporaryy Restricted

| 2014       | 2013       |
|---------------------------|------------|------------|
| Campaign Results for Next Allocation Period | 795,926 | 811,444 |
| Temporarily Restricted for Disaster Relief | 105,424 | 107,924 |

Total Temporarily Restricted Net Assets | 901,350 | 919,368 |

Total Net Assets | 2,254,007 | 2,184,364 |

TOTAL LIABILITIES AND NET ASSETS | $2,467,075 | $2,309,302 |

A complete audit of United Way of Androscoggin County’s financial statements is conducted annually by the certified public accounting firm Ouellette & Associates, PA. United Way of Androscoggin County does not charge membership dues or does it contract or outsource with professional fundraisers.
GIVE. ADVOCATE. VOLUNTEER.

EDUCATION
- 227 parents received parenting and family communication skills training.
- 891 children & teens were on track to graduate from high school ready for college, trade schools, military or employment.
- 1,177 young children were provided with quality childcare.

Education Total: $351,000

INCOME
- 3,401 meals were provided to families and individuals.
- 3,298 people received services to prevent and eliminate homelessness.
- 323 residents were able to meet their emergency needs.

Income Total: 158,000

HEALTH
- 1,080 received assistance through domestic violence and child abuse programs.
- 2,060 uninsured or underinsured residents received essential medical, dental and mental health care.
- 946 had access to supportive services & nutrition for families, adults, teens, seniors & people with disabilities.

Health Total: $191,000

GRANT FUNDED
- $6,000: Adverse Childhood Experiences (ACES) training was provided at the initial ACEs Summit and training was provided to individual groups by ACEs Coordinator.
- $6,127: Volunteer Generation Fund provided support for the Androscoggin Volunteer Administrators & Volunteermaine.org in connecting volunteers to opportunities.

Grant Total: $12,127

DAY OF CARING
- 268 volunteers participated.
- 26 projects completed in one day.

Volunteer Time Total: $28,944

2014 Community Partners

Advocates For Children
Androscoggin Children’s Advocacy Center
Androscoggin Head Start & Child Care
Auburn-Lewiston YMCA
Boys & Girls Clubs of Southern Maine
Catholic Charities
Common Ties Mental Health Coalition
Community Concepts
Community Dental-Lewiston Center
Girl Scouts of Maine
Healthy Androscoggin
Jobs for Maine’s Graduates
Legal Services for the Elderly
Literacy Volunteers-Androscoggin
New Beginnings
Pathways, Inc.
Pine Tree Legal Assistance
Promoting Academic Success
Rural Community Action Ministry
Safe Voices
Sandcastle Clinical & Educational Services
SeniorsPlus
Sexual Assault Prevention & Response Services
St. Martin de Porres Residence
St. Mary’s Nutrition Center
Tedford Housing
Tri-County Mental Health Services
Trinity Jubilee Center
Continued from previous page

Norm Beauparlant
City of Lewiston
Holly Lasagna
Bates College
Tina Legere
Central Maine Medical Center
Naomi Williams-Pray
Procter & Gamble/Tambrands
CAMPAIGN CABINET
Shane Wright, Chair
Isaacson & Raymond
Mike Barriault, Vice Chair
Central Distributors
David Bertoni
Bran & Isaacson
Matt Earl
WMTW/TV News 8
Sean Doyle
USI Insurance Services
Angie Snow
Camden National Bank

Tracey Steuber
Town of Lisbon
Bill Tracy
Auburn Savings
Jim Wellehan
Lamey Wellehan Shoes
EMERGENCY FOOD & SHELTER PROGRAM
Larry Marcoux, Chair
United Way of Androscoggin County
Lt. Holly Johnson
Salvation Army
Sue Charron
City of Lewiston
Jennifer Gaylord
American Red Cross
Lisa McGee
Community Concepts
Dot Meagher
City of Auburn
Wendy Russell
Catholic Charities
Dot Treadwell
Community Volunteer
DEVELOPMENT COMMITTEE
Cristen Bates
Bates College
Dan & Shari Campbell
Community Volunteers
Terri Cook
Mechanics Savings Bank
Beth Favreau
Fontaine Family Team
Andie Hannon
Boys & Girls Club
Rachel Hawksley
Norway Savings Bank
Jessica Palladino
Formed Fiber Ad Technologies
Sheri Verville
Sun Journal
HUMAN RESOURCES COMMITTEE
David Pease
Androscoggin Bank
Chris Cornish
SeniorsPlus
Nancy Lavoie
Geiger
FINANCE COMMITTEE
Steve Bosinger, Chair
Austin Associates
Diane Jambard
State of Maine
Mary Leavitt
Androscoggin Bank
Marc Pellerin
Merrill Lynch
2014 LOANED EXECUTIVES
Mary Martin
L.L. Bean
Susan Lindkvist
Sponsored by
Central Maine Medical Center & St. Mary’s Health System
Jessica Siderio
Sponsored by
Procter & Gamble/Tambrands

LIVE UNITED

Stay Connected!
Sign up for news & events

United Way Androscoggin
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United Way
United Way of Androscoggin County

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Lewiston, ME 04243-0888
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