

**REPORT TO THE COMMUNITY 2020** 



FROM OUR EXECUTIVE DIRECTOR

# A Year Like No Other



Dear Friends,

To say that the past year has been a challenge is an understatement. True to our mission, United Way of Androscoggin County was poised to pivot! We adapted to meet the emerging needs of our community as the COVID-19 pandemic began affecting neighbors across our region. This was possible because we had such incredible support from our donors and volunteers. The community needed us more than ever before, and we immediately took action to respond.

One of our signature programs that we support is 2-1-1 Maine—a 24/7 helpline that connects callers to local resources. In the last year more than 90,000 calls were fielded regarding the pandemic alone. This is in addition to the calls for assistance with utility payments, mental health resources, rental assistance, and help with fuel and shelter. Also at the forefront of service were our partner agencies of whom we are extremely proud! They continued serving people, providing hot meals, delivering food boxes, and extending child care programs so essential employees could work.

Our 2020 campaign raised over \$1,000,000 despite a global pandemic. Our small, but mighty team worked very hard to implement a new online platform for people to donate while we socially distanced. While the pandemic brought new emerging needs, the needs of our community will continue while we work to reverse the economic impact of the pandemic. Too many people and families continue to struggle to make ends meet. It is more important than ever to continue our work together, to support our neighbors and strengthen our community.

Thank you for being here with us, serving those who are relying on us in these unprecedented times.

Joleen Bedard

Executive Director

### COMMITMENT TO RACE, EQUITY, DIVERSITY AND INCLUSION

United Way's mission is founded on the primary beliefs that respect, diversity and inclusion make us stronger and that equity in education, economic mobility and health are only possible if there is equal access to justice.

This past year, we all saw horrific examples of racism and injustice in our country and in the world. We also saw people come together to raise their voices collectively to advocate for social justice, to commit to learn, to be accountable and to step up and do more.

A strength of United Way is that we are both local and global, giving us the ability to bring to worldwide scale the importance of racial and ethnic equity. As a global network, we stepped up our commitment to model diversity, equity and inclusion by taking a leadership position in approving a change to the U.S. and international membership requirements which apply to all 1,800 United Ways in 40 countries and 18 territories worldwide.

The unanimous vote was a clear statement of the United Way network's values and commitment to advancing racial and ethnic equity. There are three components:

- 1. Expanding our statement valuing diversity and inclusion to also include a position opposing all forms of racism and ethnic discrimination;
- 2. Ensuring annual racial/ethnic equity training for all staff and board members; and,
- **3.** Developing and using racial/ethnic equity as one of the criteria for community investments.

Please join us in standing for racial and ethnic equity. Together, we will build a better normal with equitable outcomes for all.

HOW TO LIVE UNITED:
JOIN HANDS. OPEN YOUR HEART.
LEND YOUR MUSCLE. FIND YOUR VOICE.
GIVE 10%. GIVE 100%. GIVE 110%.
GIVE AN HOUR. GIVE A SATURDAY.
THINK OF WE BEFORE ME.
REACH OUT A HAND TO ONE
AND INFLUENCE THE CONDITION OF ALL.

# 2020 IMPACT AT-A-GLANCE

30,000+

individuals served in 2020

Provided case management for

## **SEVENTY**

low income families

8,066 CALLS

to 2-1-1 Maine from residents of Androscoggin & Oxford Counties



\$239,560

in funding provided to help during the COVID-19 pandemic 125 PEOPLE

supported with legal assistance to avoid evictions



\$135,19**5** 

in Emergency Food & Shelter Funding distributed

# **20 FOOD PANTRIES**

provided with funding

Andover Food Pantry
Bethel Food Pantry
Bread of Life Food Pantry
Buckfield Food Pantry
Center for Ecology-Based
Economy
Dixfield Food Pantry

Grandpa's Food Bank Greene Food Pantry

High Street Food Pantry

Leeds Food Pantry

Lisbon Area Christian Outreach New Beginnings Shelter Rural Community Action Ministry

St. Mary's Nutrition Center

SeniorsPlus/ Meals on Wheels

Servant's Heart Food Pantry

Sweden Food Pantry

The Progress Center

Trinity Jubilee Center
Turner Food Pantry

\$460,839

in refunds to tax filers through L/A CA\$H Coalition

## **260 PEOPLE**

at Andover Food Pantry received help with food & emergency supplies



4,134 Meals

Trinity Jubilee using \$19,850 in COVID funds from UWAC

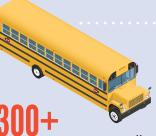
# / COVID-19

3,010 victims of domestic violence supported with emergency hotline services & shelter



**3 SHELTERS** 

of Rumford Group Homes received funding to help with basic needs, PPE, cleaning supplies and internet for children in the shelter for their studies



students supported with technology for virtual learning

36,000

invested in Meals on Wheels and **COVID** education and reassurance for seniors

children provided with transportation to be socially distanced at Y-Camp



Provided telephone reassurance to

**319 SENIORS** 

### **OUR COMMUNITY PARTNERS**

- American Red Cross of Central & Mid Coast Maine
- ▶ Big Brothers Big Sisters of Mid-Maine
- Boys & Girls Club of Maine -Auburn/Lewiston Clubhouse
- Catholic Charities
- Common Ties Mental Health Coalition
- ▶ Community Concepts, Inc.
- ▶ Community Dental (Lewiston & Rumford)
- ▶ Girl Scouts of Maine
- Healthy Androscoggin
- ▶ Legal Services for the Elderly
- Literacy Volunteers/ Androscoggin
- New Beginnings, Inc.
- ▶ Pine Tree Legal Assistance
- ▶ Pine Tree Society
- Promise Early Education Center
- ▶ Rumford Group Homes
- Rural Community **Action Ministry**
- Safe Voices
- St. Martin de Porres Residence
- > St. Mary's Nutrition Center
- > Sandcastle Clinical and **Educational Services**
- SeniorsPlus
- Sexual Assault Prevention & Response Services
- ▶ Tedford Housing
- ▶ Trinity Jubilee Center
- YMCA of Auburn-Lewiston



Michael Barriault Board Chair

#### **BOARD OF DIRECTORS**

#### CHAIR

Michael Barriault Central Distributors

#### **TREASURER**

Steve Bosinger
Austin Associates

Maureen Aube Central Maine Community College

Tina Brooks
TD Bank

**Denis D'Auteuil**City of Lewiston

Patricia Gilbert Androscoggin Bank

**Sharon Goes** Androscoggin Bank

Nate Holst
WMTW-TV/News 8

**Lew Jensen** Norway Savings Bank

Brenda Laplante St. Mary's Health System

Rachel McKinley

Mechanics Savings Bank a Division of Maine Community Bank

**Aaron Ortiz**Procter & Gamble/Tambrands, Inc.

Abdulkerim Said New Mainers Public Health Initiative

Michele Talka Central Maine Medical Center

**Bill Tracy** *Auburn Savings Bank* 

Brian Wood City of Auburn

#### **STAFF**

Joleen Bedard

Executive Director

Gale Hart
Director of Finance & Administration

Patrice Mathieu Administrative Assistant

### **OUR MISSION & VISION**

Our mission is to increase the organized capacity of people in Androscoggin and Oxford Counties to care for one another.

We are a visible organization that focuses on contributors and volunteers as customers and are in the forefront of challenging citizens, businesses, agencies, and ourselves to address the vital human needs in our communities.



### STATEMENTS OF FINANCIAL POSITION

UNITED WAY OF ANDROSCOGGIN COUNTY, INC. | December 31, 2020 & 2019

	2020	2019
Cash and Cash Equivalents Certificates of Deposit Accounts Receivable—Regional Accounts Unconditional Promises to Give (Less Allowance for Uncollectible Promises of \$91,529 and \$95,000, respectively) Prepaid Expenses Property and Equipment, Net Investments	\$2,172,195 270,133 13,077 482,262 2,597 12,180 310,887	\$1,678,004 267,524 21,612 556,316 3,830 15,364 283,552
TOTAL ASSETS	\$3,263,331	\$2,826,202
Accounts Payable - Trade Accounts Payable - Regional Accounts Accrued Payroll and Compensated Absences Due to Designated Agencies Refundable Advance - PPP Loan	\$6,655 16,756 56,404 35,398 41,015	\$10,327 33,534 44,071 69,557
TOTAL LIABILITIES	156,228	157,489
NET ASSETS  Net Assets without Donor Restrictions  Board Designated  Board Designated—Endowment  Invested in Property and Equipment  Undesignated	404,361 310,887 12,180 1,453,668	402,509 283,552 15,364 1,203,603
Total Net Assets without Donor Restrictions	2,181,096	1,905,028
Net Assets with Donor Restrictions  Campaign Results for Next Allocation Period Androscoggin County  Campaign Results for Next Allocation Period Oxford County  Workplace Events for Next Allocation Period Restricted for COVID Relief Restricted for Disaster Relief	697,862 86,118 8,993 27,610 105,424	613,321 36,985 7,955 - 105,424
Total Net Assets with Donor Restrictions	926,007	763,685
TOTAL NET ASSETS	3,107,103	2,668,713
TOTAL LIABILITIES AND NET ASSETS	\$3,263,331	\$2,826,202



#### **United Way of Androscoggin County**

Serving Androscoggin and Oxford Counties

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To view the full 2020 Report to the Community, please visit:

unitedwayandro.org/accountability

